

Call for Offers of Work: External Evaluation Component of the

AIDS&Mobility Europe 2007-2010 Project
Executive Agency for Health and Consumers Grant Agreement 2007323

1. Project Background

The AIDS&Mobility Europe project aims to improve health literacy and HIV awareness by involving young migrants in delivering health promotion to their own communities. Trained and certified transcultural mediators inform their communities in their language(s) about HIV prevention.

Its activities are focused in Estonia, Turkey, Italy, Germany, Denmark and the United Kingdom.

The project objectives are:

- to develop an innovative health education model for migrants and ethnic minorities,
- to implement structured transcultural mediator training and to conduct educational group sessions on HIV/AIDS,
- to strengthen the existing network structures of HIV prevention among migrants,
- to evaluate performance and outcomes,
- to disseminate the results and communicate them widely,
- to design adequate strategies to assure continuity of the approach and
- to influence European and national policy making.

The project is funded by the EU Executive Agency for Health and Consumers (EAHC) within its 2008-2013 Health Programme through a Grant for Projects. Total funding for the 2008-2011 period is Euros 834.943,92, of which € 499.766,31 are Commission funding, € 48.733,50 are costs pertaining to public officials, and € 284.444,11 are the applicants' financial contribution.

The project is coordinated by the Ethno-Medical Centre (EMZ) based in Hanover, Germany. The associated partners are AIDS-Fondet (Denmark), AIDS-i Tugikeskus (Estonia), (Germany), European AIDS Treatment Group (EATG, Germany), International Organisation for Migration (IOM, Brussels), Naz Project London (UK), the National Institute for Health Migration and Poverty (NIHMP, Italy), and Yeniden (Turkey).

2. Project evaluation

The National Institute for Health, Migration and Poverty (NIHMP) in Rome, Italy, is in charge of the project Evaluation Work Package, of which this external evaluation is one component.

The Work Package's overall objective is to evaluate the comparative effectiveness of HIV-prevention driven by transcultural mediators.

The Work Package's stated specific objectives include:

- to evaluate the process by which the project was constructed and implemented,
- to evaluate the role of different parties in the project,
- to evaluate the translation of findings into policy,
- to evaluate the process of knowledge diffusion and the sharing of knowledge,
- to find ways of evaluating the project without putting an undue burden on participating groups and to enable maximum attention to the prevention activities.

The Evaluation Work Package comprises:

- A systematic literature review of health education models and their application to HIV prevention and a systematic literature review of what is known about the link between mobility and vulnerability to HIV infection, perceptions of and attitudes towards HIV/AIDS and people living with HIV/AIDS in migrant communities and ethnic minorities
- Evaluation of the degree of understanding among all partners of the rationale, scope, purpose and methodology of the project
- Evaluation of the process followed in setting up the project, the recruitment of participants, sharing of information and quality management
- Evaluation of the development and implementation of transcultural mediator training including the extent to which knowledge and attitudes of transcultural mediators and their perceived capacity to work with migrants is influenced by the training
- A description of the extent to which all objectives of the project have been met in time
- An evaluation of how beneficiaries perceive the value and impact of transcultural mediators with respect to their own knowledge, attitudes and behaviour in relation to HIV/AIDS
- An external evaluation component

3. Scope of the external evaluation

The external evaluation component should examine the project at a macro-level. It needs not to evaluate the extent to which each individual project goal has been achieved, but provide a descriptive, qualitative response to the following questions:

- To what extent have the chosen methodology (the transcultural mediator approach) and its implementation processes revealed themselves as appropriate for the project aims?
- How have the chosen methodology (the transcultural mediator approach) and its implementation processes contributed to the achievement of the project aims?
- Which are the main opportunities and barriers?
- What is the potential of transcultural mediation in the field of HIV prevention in Europe?

The external evaluation should aim to assess how the A&M project contributed to the response to HIV/AIDS in Europe, how it relates to HIV epidemiology and prevention among migrant and mobile populations, and how the project's transcultural mediator concept could be utilised more extensively in this field. Relevance, effectiveness, efficiency and sustainability should also be discussed.

In this regard, the external evaluation should take into account stakeholders' perceptions as well as documented epidemiological and technical information for the European region.

4. Evaluation Process and methods

The subcontractor will propose a methodology and plan for the assignment, which will be evaluated and approved prior to implementation by the NIHMP. The work plan should relate objectives and/or results to indicators, study questions, data required to measure indicators, data sources and collection methods, and a timeframe for the assignment.

In designing the external evaluation, the subcontractor may consider a desktop review of relevant documents and a combination of key informant interviews and selected site visits for data collection. The AIDS and Mobility Europe partners will cooperate and provide the external evaluator with the required information as appropriate.

5. External Evaluation Report

The subcontractor is expected to submit a draft version of the external evaluation report to NIHMP to be discussed prior the preparation of the final version.

The outline of the report should follow this structure

- Index
- List of tables and figures
- Executive summary
- Introduction, description of the evaluation methodology
- Assumptions made during the evaluation and study limitations
- Key findings and lessons learnt
- Suggestions to guide future programming and policies
- Conclusions and recommendations,
- Annexes: ToRs, field visit schedules and reports, data collection instruments used, lists of stakeholders consulted, documents reviewed, etc.

Both a hard copy and a soft copy (word and pdf formats) of the final version of the report are due to be submitted to NIHMP by the 11th of July 2011.

6. External Evaluation team

The external evaluation team will be composed of one senior and one junior expert with extensive experience in conducting programme evaluations, particularly in the health sector. Previous experience in the evaluation of HIV prevention programmes at the European level is an asset.

- a) The evaluators will be International consultants with a minimum of a Master's degree in a relevant field and have strong backgrounds in the evaluation of public health programmes;
- b) Have sound knowledge and practical experience in programme development, planning and implementation;
- c) Have good knowledge of the European Commission's Health Programme and the EAHC's funding mechanisms;
- d) Have strong research and analytical communication (oral and written) and management skills;
- e) Act as good team leaders and team players with excellent facilitation skills and experience.

7. Funding and method of payment

A total budget of 14.000 € is available to conduct this external evaluation of the project. This amount includes consultants' fees, travel and accommodation expenditures, and no further expenses are due.

Terms of payment will be lump sums payable as follows:

- 25% of the total budget upon signature of the contract
- 75% of the total budget upon satisfactory completion of the assignment, based on the submission and acceptance of the final evaluation report referred to in paragraph 5 of these terms of reference.

The form of payment will be by bank transfer.

8. Timeframe

The evaluation work is due to be completed during an overall period of three (3) weeks, effective from the signature of the contract. The final version of the evaluation report must be submitted to the NIHMP by the 11th of July 2011.

9. Application procedure

The subcontractor shall submit to NIHMP an offer specifying the proposed workplan, CVs of the senior and junior expert of the team, methods and a detailed budget to carry out the assignment.

A signed and dated offer with all relevant attachments should be submitted electronically in pdf format **by 12.00 (noon) of Monday the 13th of June 2011** to the e-mail a.rosso@inmp.it.

The offer should be addressed to:

Dr. Annalisa Rosso

Unit Relations with National and International Institutions and Organisations, partnership with Universities

National Institute for Health Migration and Poverty

Via di San Gallicano, 25/a

00153 Rome, Italy

The e-mail subject line should clearly state: "AIDS&Mobility External Evaluation Offer"

Contacts for further information:

Tel. +390645503144

E-mail: a.rosso@inmp.it

Key reference documents:

- Salman R., Wagers S. Germany: MiMi-With Migrants for Migrants. In: *Poverty and social exclusion in the WHO European Region: health systems respond*. Copenhagen, WHO Regional Office for Europe, 2010.
- *Migrant Health: Epidemiology of HIV and AIDS in migrant communities and ethnic minorities in EU/EEA countries*, European Centre for Disease Prevention and Control, Stockholm 2009
- *Migrant Health: Access to HIV prevention, treatment and care for migrant populations in EU/EEA countries*, European Centre for Disease Prevention and Control, Stockholm 2009
- *Implementing the Dublin Declaration on Partnership to Fight HIV/AIDS in Europe and Central Asia: 2010 Progress report: Summary*, European Centre for Disease Prevention and Control, Stockholm 2009
- *Migration Health: Better Health for All in Europe: Final report*, International Organization for Migration, Brussels 2009